

Shoreline



PRINTING & DESIGN

a division of the Ludington Daily News

202 N. Rath Ave., PO Box 340, Ludington, MI 49431

Email: info@ludingtondailynews.com • Phone 843-1122 Ext. 311 • Fax: 231-845-6953

Our experienced estimators can help you to determine the proper paper, inks, bindery and distribution process that will make the best use of your press time and your budget. Estimates are turned around quickly. If you don't know an answer, don't worry. We'll help you fill it in and then give you a call and go over all aspects of your estimate. You may email this completed form or print it out and fax or mail to the address above.

GENERAL INFORMATION			
First Name:		Last Name:	
Company Name:			
Address			
City:		State:	Zip:
Phone:		Fax:	
Web Site (URL):			
Email:			
PROJECT INFORMATION			
Project Title:		Project Deadline:	
Project Description:			
Quantity:		Pages:	
Cover:	Self-Cover:	Plus Cover:	
Layout:	Upright (Portrait)	Oblong (Landscape):	
Binding:	Saddle Stitching:	Glued:	
Finished Size:		Print Ready: Yes No	
Ink Colors:	Black:	2 Color:	3 Color: 4 Color:
Body/Text:	Basis WT:	Cover:	Basis Wt:
<small>(Hint: Unless you have a specific request or unusual situation, enter "Normal" for either Basis Wt. above)</small>			
OTHER INFORMATION			
File Format:	InDesign CS or CS2:	PDF:	Other:
File Delivered:	FTP:	CD:	Other:
How would you like the finished product:		Delivered:	Pick-up:
Additional information:			